

PROGRAM

DAY 1 (15th September 2026)

GOURMET MUSHROOM BUSINESS OPPORTUNITIES WORKSHOP

- **Starting exotic mushroom production:** a step-by-step guide to launching your gourmet mushroom business.
- **Investments and facilities:** understanding the required capital and the specific infrastructure needed for exotic mushrooms.
- **Mushroom varieties and market opportunities:** analyzing market demand and selecting the most profitable varieties.
- **Brief overview of growing technology:** a foundational introduction to the cultivation process for investors and business owners.

Audience: Individuals considering starting exotic mushroom production and exploring the opportunities. Button mushroom growers who are thinking about adding exotic mushrooms to their assortment.

€150 per person.

DAY 2 & DAY 3 (16th - 17th September 2026)

GOURMET MUSHROOM CULTIVATION COURSE

- **Growing technology for specific varieties:** an in-depth dive into the cultivation of Shiitake, Eryngii, Pioppino, and Lion's Mane.
- **Technological aspects and climate control:** setting up and maintaining the optimal climate for different stages of growth.
- **Harvesting and key parameters:** learning proper harvesting techniques and how to manage other essential production parameters.
- **Growing on Qihe substrate:** practical insights and specific techniques for working effectively with Qihe substrate.

Audience: Exotic mushroom growers and those planning to start production.

€500 per person.