

GOURMET MUSHROOM BUSINESS & CULTIVATION COURSE

A 3-day professional course at Qihe Farm in Poland



IN COLLABORATION WITH



七河生物
QIHE BIOTECH



15th-17th September, 2026



Poland

partners:



Trainer

Serge Goncharov is an expert in exotic mushroom cultivation who helps investors and farmers successfully launch and scale their gourmet mushroom businesses. His expertise covers the entire production cycle, from investment evaluation and facility preparation to harvesting and working with modern substrates.



Serge Goncharov

Mushroom Growing Expert



Exotic Mushroom Centre (Qihe Biotechnology)

Shandong Qihe Biotechnology Co., Ltd. is a global leader in specialty mushrooms, utilizing a unique "Substrate-to-Fruit" strategy that manufactures premium substrate in China for local fruiting worldwide. Its modern Polish facility adapts these advanced Chinese cultivation technologies to European standards, ensuring strict quality control. As a key European hub, the Polish branch provides growers across the continent with reliable, high-yield substrate logs for exotic mushrooms—like Shiitake and King Oyster—alongside consistent technical expertise and support.

PROGRAM

DAY 1 (15th September 2026)

GOURMET MUSHROOM BUSINESS OPPORTUNITIES WORKSHOP

- **Starting exotic mushroom production:** a step-by-step guide to launching your gourmet mushroom business.
- **Investments and facilities:** understanding the required capital and the specific infrastructure needed for exotic mushrooms.
- **Mushroom varieties and market opportunities:** analyzing market demand and selecting the most profitable varieties.
- **Brief overview of growing technology:** a foundational introduction to the cultivation process for investors and business owners.

Audience: Individuals considering starting exotic mushroom production and exploring the opportunities. Button mushroom growers who are thinking about adding exotic mushrooms to their assortment.

€120 per person.

DAY 2 & DAY 3 (16th - 17th September 2026)

GOURMET MUSHROOM CULTIVATION COURSE

- **Growing technology for specific varieties:** an in-depth dive into the cultivation of Shiitake, Eryngii, Pioppino, and Lion's Mane.
- **Technological aspects and climate control:** setting up and maintaining the optimal climate for different stages of growth.
- **Harvesting and key parameters:** learning proper harvesting techniques and how to manage other essential production parameters.
- **Growing on Qihe substrate:** practical insights and specific techniques for working effectively with Qihe substrate.

Audience: Exotic mushroom growers and those planning to start production.

€500 per person.

WHY ATTEND?

This course is essential for anyone looking to start or scale a gourmet mushroom business. Led by industry expert Serge Goncharov, it provides a complete roadmap – from evaluating necessary investments, facilities, and market opportunities, to mastering the practical cultivation technologies for exotic varieties like Shiitake, Eryngii, Pioppino, and Lion's Mane.

By attending, you will bridge the critical gap between simply owning modern equipment and actually achieving high, consistent yields. The training is designed to help new investors avoid costly planning mistakes before spending capital, while also giving active growers the exact troubleshooting skills needed to fix climate control and substrate management issues for stable, profitable production.

Get in touch:



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